



[Blackboard / E-Portfolio]

E-Portfolio Guidelines: Rhetorical Considerations

You will develop a website to display your work in RWS 1301.

Purpose

- To familiarize you with creating content for the web in a professional manner.
- To keep a digital record of the work you have completed in the course.

Audience

- Primary audience: your scholarly peers.
- Secondary audience: anyone—online content is public.

Constraints

- Design: follow basic design principles learned in class.
- Content: focus on academic content.

E-Portfolio Guidelines: The Content

Your e-portfolio should contain the following elements:

Home

- A home/welcome page that introduces your project.
- Include a 200 word biographical description of yourself.
- Provide a copyright and fair use statement.

Artifacts

- Your major projects completed in RWS 1301.
 - The best way to showcase your improvement is to include your rough drafts and your final drafts to display your progress. If you prefer, you can only use your final drafts.
- Each type of project should have its own page (or subpage).
- On the (sub)page of each project, include a brief evaluation of the essay (what you like about it, what you did well, and what you would change). Include a link to your blog that provides a longer reflection.

Blog

- A reflection on what you are learning in RWS 1301. (I will provide questions to guide your reflections.)

E-Portfolio Guidelines: Submission

Submission

- Post your e-portfolio URL to Blackboard in the "E-Portfolio" section.
- You can update your e-portfolio anytime, but I will specifically instruct you to update it three times during the semester.

Deadlines

- Submit your URL by midnight on Wednesday, 01/28.
- Your final version will be due on the day of the final exam.

Evaluation Criteria

- The portfolio includes all the elements listed above.
- The Home page and the Blog page have solid paragraphs with basic paragraph elements.
- Sentences are clear and they reflect observance of standard usage, spelling, punctuation, etc.
- All links work and are clearly labeled.
- The detailed grading rubric is available in the E-portfolio Memo.

RWS 1301 is not a designing course. Since we haven't practiced the various designing techniques, I can only evaluate the basic designing skills that we practiced in class. However, the online portfolio represents you, and it allows you to showcase yourself online outside of the classroom, regardless of the grade. So be creative, enjoy your work, and show what you can do!

E-Portfolio: Things to Consider

Free online web design platforms (no download needed) :



<http://weebly.com>



<http://wix.com>

Privacy Concerns

Publishing on the web makes your work public, so you should be cautious about disclosing your personal information in your e-portfolios. Some consequences of disclosing too much information include harassing telephone calls and email messages, identity theft, or stalking. **Please do not use** your address, telephone number, email address, social security number, and other sensitive information in your e- portfolio.

Sample E-Portfolios

- <http://jenniferjeanortiz.weebly.com/>
- <http://marcomont.weebly.com/>

E-Portfolio: Paper Prototypes

1. Look at the e-portfolio guidelines and at the major course assignments. List the elements and information that need to be incorporated into your website.
2. Sort these items into categories according to their common characteristics.
3. Summarize the organization of these categories in outline form.
4. Decide whether the first (or top) level of your outline represents major headings of the same page or separate pages. Each subsequent level should represent a subdivision/subheading of either those pages or headings.

Sketch the design of your site using the organization indicated in question four. This organization is the navigation structure of your site. If you have multiple pages, represent that here. Each page you sketch should have a complete navigation structure.

